

# **Evaluation Sheet** Fam Tour

1.- Rate your previous contact with INPROTUR.

VERY GOOD	GOOD	POOR	BAD	VERY BAD

2.- Presentation of INPROTUR materials:

VERY GOOD GOOD	POOR	BAD	VERY BAD
X			

#### 3.- Programmed Tour:

	VERY GOOD	GOOD	POOR	BAD	VERY BAD
PLACES VISITED	x				
SCHEDULE	x				
TIMETABLES	X				







#### 4.- Treatment received by the Organization:

VERY GOOD	GOOD	POOR	BAD	VERY BAD
X				

#### 5.- Quality of the services provided:

	VERY GOOD	GOOD	POOR	BAD	VERY BAD
ACCOMMODATIONS	X				
TRANSPORTATION	X				
GUIDES	X				
RESTAURANTS	X				
DAY TRIPS	X				

#### 6.- Aspects that did not interest you:

Nothing at all

#### 7.- Mention an event or person worth mentioning:

Marta and Lito, our driver and guide in Trelew/Peninsula Valdez were wonderful. Marta's knowledge is amazing....she is great. I would even go so far as to request he for my clients.







#### 8.- Are you going to include the product in your catalogue

LL OF IT	PART OF IT	NONE OF IT

As a result of the recession, we have not made many changes to our South America brochure this year. We will definitely look at it for next year, however should all the discussions we had in Argentina result in Aerolinas launching an airpass and the Patagonian tourism authorities promoting the product in this country, we will definitely look at doing flyers and putting it on our website. Buenos Aires is in our Brochure

#### 9.- FINAL COMMENT:

This was a trip of a lifetime. Nothing was spared in offering us the most amazing trip and 5 \* all the way. Thank you very much to the organisers and sponsors as I really enjoyed the trip and will definately promote it at every opportunity I get







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PLACES VISITED	X				
SCHEDULE	X				
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5.- Quality of the services provided:

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ACCOMMODATIONS	X				
TRANSPORTATION	x				
GUIDES	X				
RESTAURANTS		X			
DAY TRIPS	X				

6.- Aspects that did not interest you:







#### 7.- Mention an event or person worth mentioning:

There were many highlights on the trip but one in particular was whale watching in Peninsula valdes . Our guide Marta was amazing. You can sit for hours listening to her speak . She's really good and passionate at what she does, which made the trip even better than what it already was .

### 8.- Are you going to include the product in your catalogue?

ALL OF IT	PART OF IT	NONE OF IT
	Y	

#### 9.- FINAL COMMENT:

Argentina is a country full of adventure, love and culture and I would recommend it to every single person to see and explore Argentina at least once in their lives.

The only problem I had in Argentina was the domestic flights. Aero lines needs to increase their baggage allowance on domestic flights. Also the price for domestic flights is a bit expensive for South African's. But I am sure we can work around it.

Thank you guys once again for an amazing spectacular trip







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PLACES VISITED	X				
SCHEDULE	X				
TIMETABLES	X				







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VERY GOOD	GOOD	POOR	BAD	VERY BAD
X				

## 5.- Quality of the services provided:

	VERY GOOD	GOOD	POOR	BAD	VERY BAD
ACCOMMODATIONS	X				
TRANSPORTATION	X				
GUIDES	X				
RESTAURANTS	X				
DAY TRIPS	X				

## 6.- Aspects that did not interest you:

Everything was interesting and amazing!







#### 7.- Mention an event or person worth mentioning:

Marta our guide in Puerto Madryn. Marta was extremely knowledgeable. We enjoyed every second with her, we learnt a lot and she is a great person and she is so passionate about Patagonia and customers. She worked very well with our driver. He is also worth a mention; he was such a good driver. He had to drive in poor conditions as it rained the entire day and the roads were bad and when everybody else was getting stuck in the mud, we didn't and he drove so well and safely

#### 8.- Are you going to include the product in your catalogue?

ALL OF IT	PART OF IT	NONE OF IT
X		

#### 9.- FINAL COMMENT:

Wow! I don't know where to start. I have travelled all over the world including Alaska and The Cook islands which used to be my favourite destination until I went to Patagonia.

Patagonia is earth's little piece of Paradise. I must admit that I was not very familiar with what to expect at all, and Patagonia exceded my expectations. It is so incredibly beautiful and has so much to offer. Even though we can see whales, penguins and seals in South Africa, seeing them in a protected area and so many of them in a natural environment was amazing.

Highlights were seeing penguins hatching, fighting and mating. Seeing whales. Travelling to the end of the world. Forest trekking in Tierra del Fuego, sailing the Beagle cannel. Helicopter flip. Cruising to the Glaciers. Seeing the Glaciers calve and seeing the beautiful sharp blue ice bergs. It was wonderful to experience a working Estancia. I absolutely loved the horse riding in Ushuaia.

Every day got better and there were many wonderful surprises for us.

The people and guides were all very knowledgeable and professional with the exceptation of 1 guide in Buenos Aires who was late and not informative enough.

My only complaint is that I put on 3 kg due to the divine, tasty food ☺ Patagonian lamb, King crab and dulce de leche were over-indulged.

I have already starting promoting Patagonia and cannot wait to send clients there. I am very passionate about the destination and am even going to learn spanish this year!

Muchas Gracias from the bottom of my heart!!!!!







## Ficha Evaluación Press Trip

Please take a few minutes to complete this survey.

The information you provide us will be used to improve future promotion actions

NAME: Sofia Tosolari

MEDIA OUTLET:Print: Travel Ideas Magazine

**COUNTRY:** South Africa

DATE OF TRIP: 20-30 November 2009

1.- Rate your previous contact with INPROTUR.

VERY GOOD	GOOD	POOR	BAD	VERY BAD
Very				
			/	

2.- Presentation of INPROTUR materials (PRESS KIT):

VERY GOOD	GOOD	POOR	BAD	VERY BAD
Very				

3.- The program presented met your expectations for your future press article:

Yes it did!







4.- You received the support you needed from INPROTUR:

Yes!

5.- Indicate any aspects of the trip that you feel should be emphasized in your article:

Everything was superbly done- thank-you!

6.- Would you like to mention any of the people you were in contact with? Who?

Ms Valentina Colombo, Mrs Vanina Salerno, **Marta** (who picked us up at Puerto Madryn) was honestly the best guide we had! Her driver was also delightful, and should be recommended. These are but a few people (amongst many others).



